



Maria Darron graphic designer · maria.darron@gmail.com · mariadarron.com/work

Experienced graphic & web designer for tech companies and national brands. Passionate about creating stunning visuals and seamless user experiences.

SKILLS

Digital production design
Squarespace website design
UX/UI design
Mockups
Illustration
Motion graphics & GIFs
Video editing
Presentation design

SOFTWARE

Adobe Creative Suite
· Illustrator
· Photoshop
· InDesign
· After Effects
· Premiere
· XD
Figma
Sketch
InVision
Squarespace
HTML, CSS
Google Slides
PowerPoint

AWARDS & HONORS

Featured Designer

The Noun Project - 2014

Design Excellence Book Award

Graphic Design Board of Study,
SUNY Purchase School of
Art+Design - 2013

EXPERIENCE

Self-employed — *Freelance graphic designer*

Various locations · 2012 - present

- Providing graphic design, production design, UX/UI design, and Squarespace website design services for a variety of clients on contract.
- Clients include: Google, YouTube, Nordstrom, Amazon, T-Mobile, Constellation Brands (wines & spirits), Bernie 2016, Sunrise Movement, SUNY Purchase, Toys "R" Us, and more.

Intersection — *Production designer*

New York, NY · 2017 - 2019

- Designed internal and external-facing presentation decks, promotional videos, and various marketing materials.
- Organized and expanded Intersection's library of internal brand assets, designed presentation templates, and retouched product photos.
- Designed interactive digital ad prototypes and mockups.
- Prepared digital art files for display on LinkNYC kiosks.

School of Art+Design — *Graphic design intern*

Purchase, NY · 2012

- Designed informational print materials for incoming students.
- Developed a visual campaign and designed promotional print materials for National Portfolio Day 2013 at SUNY Purchase.

EDUCATION

General Assembly — *User Experience Design Course*

Seattle, WA · 2016 - 2017

Learned digital product design workflow including product ideation, user testing, wireframing, prototyping, and user interface design.

SUNY Purchase College — *BFA in Graphic Design*

Purchase, NY · 2009 - 2013

Graduated with honors from the School of Art+Design. Minored in Environmental studies. Completed one semester abroad at Linnaeus University in Växjö, Sweden.